

The 90/10 AI Accelerator



A mediocre prompt becomes a polished version of a mediocre idea,
delivered in seconds.

That is not a competitive advantage.

That is a liability that looks like productivity.

PROGRAM SUMMARY

AI tools are being adopted faster than the skills to use them well. Your team is already using AI. The question is **whether they're using it in a way that reflects your standards, or someone else's defaults.**

The 90/10 AI Accelerator is a three-session program that moves your team from passive awareness to confident, practical command. AI handles 90% of the work: the drafting, the synthesis, the structure. The final 10%, the judgment, the standards, the meaning, has to come from your people. **This program builds that capability.**

THE PROBLEM

- AI tools are being adopted faster than any plan to use them well
- Teams are producing output without standards, governance, or accountability
- **Generic AI reflects the average of the entire internet. Your work should not**
- The volume work gets faster. The judgment work gets harder. Most organizations haven't designed around that reality

OUR SOLUTION

We keep your people at the center. There is no shortage of AI courses. There is a shortage of programs that help your team understand where *they* are essential, and build the habits to stay that way.

We've run actual organizations. We know what good output looks like because we've been accountable for it. Output from AI should be held to the same standard.

THE PROGRAM



Leading AI Intentionally

for leaders/executives

Governance, organizational design, and the three questions every leader must answer before AI scales inside the organization.



Beyond the Bot

for the skeptics and the power users alike

Clear the fog. Build a personal AI stack. Understand what the 90/10 framework means for how they work every day.



The Skillset Lab

for practitioners

Hands on keyboards. Context-Priming, fact-checking, synthesis at scale. Everyone leaves with a prompt library built around their actual daily work.

THE INSTRUCTOR



Brian Hanley, Co-Founder | The Alignment Company

Brian developed the 90/10 AI Accelerator and delivers every session himself. After 30 years in technology and operations, he knows what quality work looks like because he's been accountable for it at every level. **He built this program to help your team get that same standard out of AI.**

“ —

It was genuinely one of the more useful conversations on the AI topic I've had in a while. **The 90/10 framing has stuck with me.**

Nick Serati
Co-Founder, Thrifty Traveler

AI AT WORK TODAY

5%

of workers use AI in a way that actually changes how they work.

Source: Ernst & Young, 2025

44%

of organizations are integrating AI. Half have no governance in place to support it.

Source: Gallup, 2025

79%

of employees feel unprepared to use AI at work.

Source: Bright Horizons Education Index, 2025

CONTACT US

Your team is already using AI.
It's not too late to catch up.

Scan the code below to get started.



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